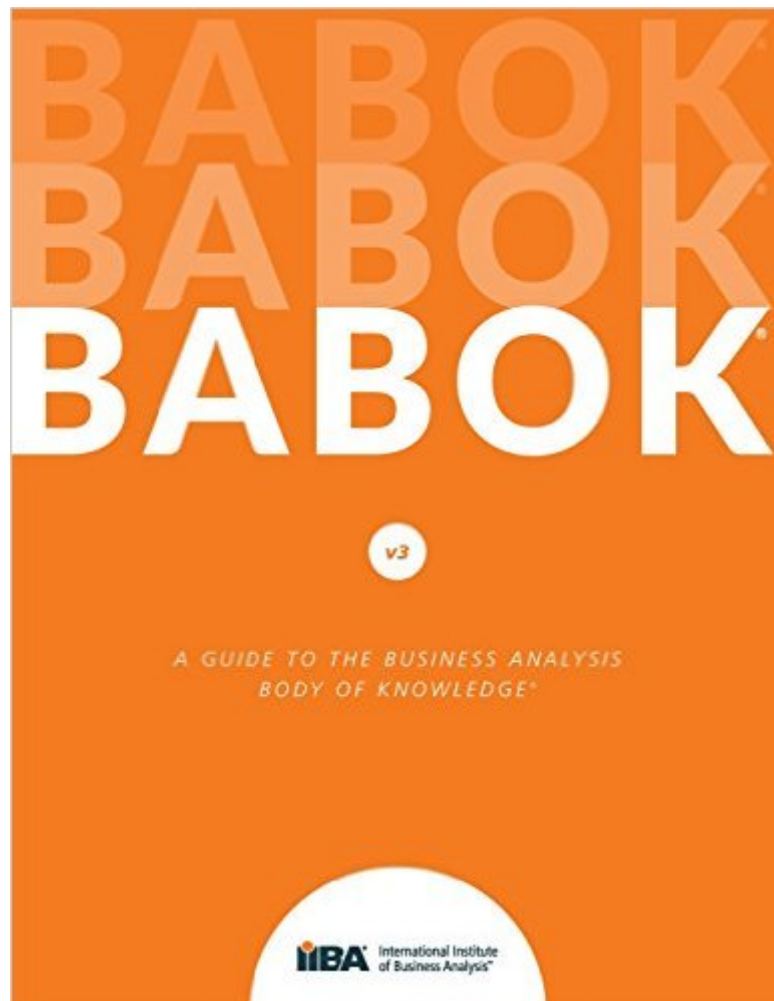


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# A Guide To The Business Analysis Body Of Knowledge (BABOK Guide)



## Synopsis

A Guide to the Business Analysis Body of Knowledge® (BABOK® Guide) is the only globally recognized standard of practice for business analysis. Developed through a rigorous consensus-driven standards process, the BABOK® Guide incorporates the collective wisdom and experience of experts in the field from around the world. Previous editions have guided hundreds of thousands of professionals in their work, and it has been adopted by hundreds of enterprises as the basis of their business analysis practice. This latest version of the guide extends its scope beyond business analysis in projects to address agile development, business process management, business intelligence, and business architecture. This thoroughly revised and updated version includes:

- A concept model that unifies ideas and terminology across business analysis disciplines.
- Restructured knowledge areas to support business analysis at every level from small tactical initiatives to major business transformations.
- Five perspectives covering the most prominent business analysis disciplines and demonstrating how to apply the knowledge areas in different situations.
- Coverage of new business analysis techniques that have gained wide acceptance in the community.
- Updated and revised content in every knowledge area and more!

Whether you are considering starting a career in business analysis, or you are an experienced professional in the field, the BABOK® Guide is your key resource to help you and your stakeholders discover opportunities for business success, deliver successful organizational change, and create business value.

## Book Information

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## Customer Reviews

Having read the BABOK v2 several times, as well possessing an IIBA CBAP designation, I was eager about the BABOK v3. I'm very pleased about the reviewed version; comparing to v2 I found these key improvements:\*

- \* much better readability! The formulations are more easily understandable, uses a more common (perhaps simplified) vocabulary.
- \* nicer and better designed diagrams!
- \* update reflecting contemporary 2015 practices -- e.g. agile, experimentation/prototyping as elicitation technique, etc.
- \* some new techniques added (midmaps, a couple of agile-related ...)\*

Business analysis core concept model -- is something like "how to be a good business analyst in a nutshell", it really nails the essence! This has a huge value itself!\*

Perspectives -- these are "lenses" through which a BA might perform the BABOK tasks in various contexts. They have a as well a huge value on itself as this bridges the (a bit) theoretical BABOK with real-world practices. I've the perspectives complimentary to the other parts of the BABOK, something like "implementations/examples" of the earlier concepts (which I always missed a bit in BABOK compared to other BA bodies). The agile perspective is a highly condensed overview of the BABOK Agile extension (a separate IIBA book, check it out). I especially found extremely well prepared the Business intelligence perspective, which summarizes very valuable experiences of working in this enterprise domain. Overall the BABOK has been completely rewritten from the ground and I consider it a significant improvement towards v2 (not a revolution, but still a big evolution). It extends the BA practice with architecture and brings up to date practices.

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